

BUSINESS PLANNER

BUSINESS STARTUP



**TOPIC FOCUSED
PRINTABLE PLANNERS**

NICHE PASSION BLOGS

Business *Mission*

- What is the mission for the business?

If you need help getting started, fill in the blanks:

My business is _____

and we *[HOW THE BUSINESS HELPS OTHER]* _____

We do this because *[REASON FOR WHY]* _____

And we enjoy hearing our customers' testimonials about *[WHAT THEY SAY/WHAT YOU WANT THEM TO SAY]*. _____

- What's Your Why?

- Why did you start this business?

- Why did you want to help in this mission? (Write your story)

- Why do you want to work in this area?

- Where do you see your business in 1 year? 5 years? 10 years?

Daily Schedule

Date: _____

Time	Daily Activities
4 am	
5 am	
6 am	
7 am	
8 am	
9 am	
10 am	
11 am	
12 pm	
1 pm	
2 pm	
3 pm	
4 pm	
5 pm	
6 pm	
7 pm	
8 pm	
9 pm	
10 pm	
11 pm	
12 am	

Product Development

Name of Product

Target Audience



Main Pain Point

How the Product Solves It

Design of Product

Product Features

- _____
- _____
- _____
- _____
- _____

Product Benefits

- _____
- _____
- _____
- _____
- _____

Areas for Improvement

Notes

Project *Plan*

Name of Product/ Service _____

Launch Date _____

To Do List

- _____
- _____
- _____
- _____
- _____
- _____

Priorities

Milestone 1

Deadline ____/____/____

Milestone 2

Deadline ____/____/____

Milestone 3

Deadline ____/____/____

Outsource

Items Needed

Marketing *Plan*

Name of Product/ Service

Advertisements

Name _____

Product/ Service _____

Network _____

Type of Advertisement _____

Cost _____

Traffic _____

Revenue _____

Social Media

Post _____

Image _____

Date _____

Reaction _____

ClickThroughs _____

Revenue _____

Video

Title _____

Date _____

Network _____

Reaction _____

ClickThroughs _____

Revenue _____

Online

Network _____

Date _____

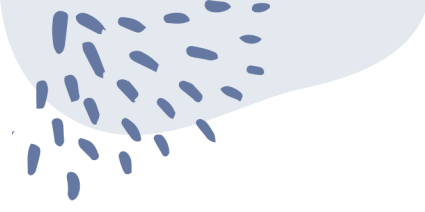
Type _____

Reaction _____

ClickThroughs _____

Revenue _____





Target Audience

Name

Occupation

Age

Lives in: City, Suburb, Country, Other

Family

Hobbies

Interests

Books They Read

What Keeps Them Up at Night

Which Reddit's Would They Read

What Is Their Pain Point

What would they buy to solve this

How does your product/service help

Competitor Analysis



Who

Website

What They Offer

Products/ Services

Mission

Pricing

What They Do Well

Weaknesses

Calls to action

What Gap in product/service can you cover

What would you do differently

Your Business Brand

Business Name

Brand colors

Logo



Tag line

Mission

Image style



Archetype

Keywords for archetype


Examples of branding



Sales Tracker



Date	Product/ Service name	Qty Sold	Amount	Total	Notes



Launch *Schedule*

Product/Service	Date
Items Needed	
Price Strategy	
Link	
Networks	
Notes	

Product/Service	Date
Items Needed	
Price Strategy	
Link	
Networks	
Notes	