

Ultimate Feeder System

- 1.) What is it? It's an elevated affiliate program. Where we give all the tools and system to allow others to promote our program and earn referral commissions.
- 2.) It's a separate identity. Where's it is the marketing system for our training program.
- 3.) It prioritizes the idea of bringing people in at the entry level of our program and then they have the opportunity to ascend up our various levels.

Give Something Away For Free

- 1.) We setup our basic program as a trial. Set it up as a 14 day trial and then after you bill them the full price on the 15th day.
- 2.) We teach them to give these trials away for FREE!

Promotional Ideas

- 1.) A Free Challenge - a person signs up to participate in a challenge for X number of days with an expected result.
- 2.) At the end of the challenge, they are offered the opportunity to join your program.
- 3.) Example...
 - a.) Social media challenge
 - b.) Affiliate marketing challenge

Affiliate Commissions

- 1.) The minimum affiliate commission is 33%.
- 2.) Refer 3 and you are free