



Load data from Amazon advertising to Snowflake in minutes

LYFTRONDATA AND SNOWFLAKE

Lyftrondata enables realtime streaming and bulk loading on Snowflake & accelerate data movement with the power of Spark compute.



WHY LYFTRONDATA

We will enable your business to make data-driven decisions by:

- ◆ **Empowering** your business with cost-effective, scalable data solutions
- ◆ **Enabling** querying any data with ANSI SQL
- ◆ **Eliminating** complexity so you can access your data easily
- ◆ **Shorten** time to insights and cut the data management process by 75%
- ◆ **Pre built connectors** automatically deliver data to warehouses in normalized schemas

USE CASES WE SOLVE

- Create data pipelines in minutes
- Shorten time to insights
- Query any data with ANSI SQL
- Data lineage and replication
- Enhanced security built for the cloud
- Data warehouse modernization
- Governed data lake(Data Vault 2.0)
- Hybrid cloud management

TOSS THE COMPLEXITY EMBRACE SIMPLICITY



Migrate step-by-step

Migration to Amazon Advertising may not be possible in one step. Connect legacy data warehouses as data sources and use the SQL Interface to access data from all data warehouses, also not migrated yet.



Use any BI Tool

Lyftrondata fully simulates SQL Server on the wire so you can use standard SQL Server drivers available in all BI tools and query Amazon Advertising or combine it with other data sources.



Pre-aggregate data

Define virtual data marts with aggregations, groupings and joins. Lyftrondata will materialize pre-aggregated views. Avoid full table scans of fact tables and let Lyftrondata use pre-aggregates that are 1000x smaller.



Apply transparent security

Transparently apply dynamic data masking, row access security or pseudonymization of data. Secure access to any data with Windows Integrated Security.



Join with any source

Join data between Amazon Advertising and other data sources in real-time. Replicate data from other data sources only when it is required for performance reasons.



Create a data catalog

Democratize data access and let data users define data sets, describe them in the data catalog and share with others.



DELIVERING ON THE PROMISE OF TRUE SCALABILITY AT THE LOWEST COST

Out of the
85% of companies who
are trying to be
data-driven, only
37% have been
successful in
their initiatives.

DON'T BE ONE OF THEM.



DATA IS THE FUEL OF SUCCESSFUL BUSINESS

**Embrace data innovation and
schedule your demo today!**

Lyftrondata enables instant access to data and effortless data replication in days not months with the compute power of Snowflake & Spark.