



# Why Business Intelligence Should Consider Agile Modern Data Delivery Platform

## LYFTRONDATA FOR BUSINESS INTELLIGENCE

Scalability and reliability are the key differentiators for business intelligence applications and traditional solutions fail to offer the concurrency and reliability required to meet the modern analytical needs.

Lyftrondata cutting edge technology provides high availability and concurrency at all scales for modern analytical and business intelligence applications such as Looker, Tableau, PowerBI, Sisence, Periscope Data etc, can deliver timely result for you.



### Flexibility

A highly flexible solution which scales automatically with the changes in the data without impacting user experience.



### Reliable Dataflow

Offers a highly reliable data flow. Lyftron ensures that the right data is access and served at the right time so that you can always have real-time data for your analytical projects.

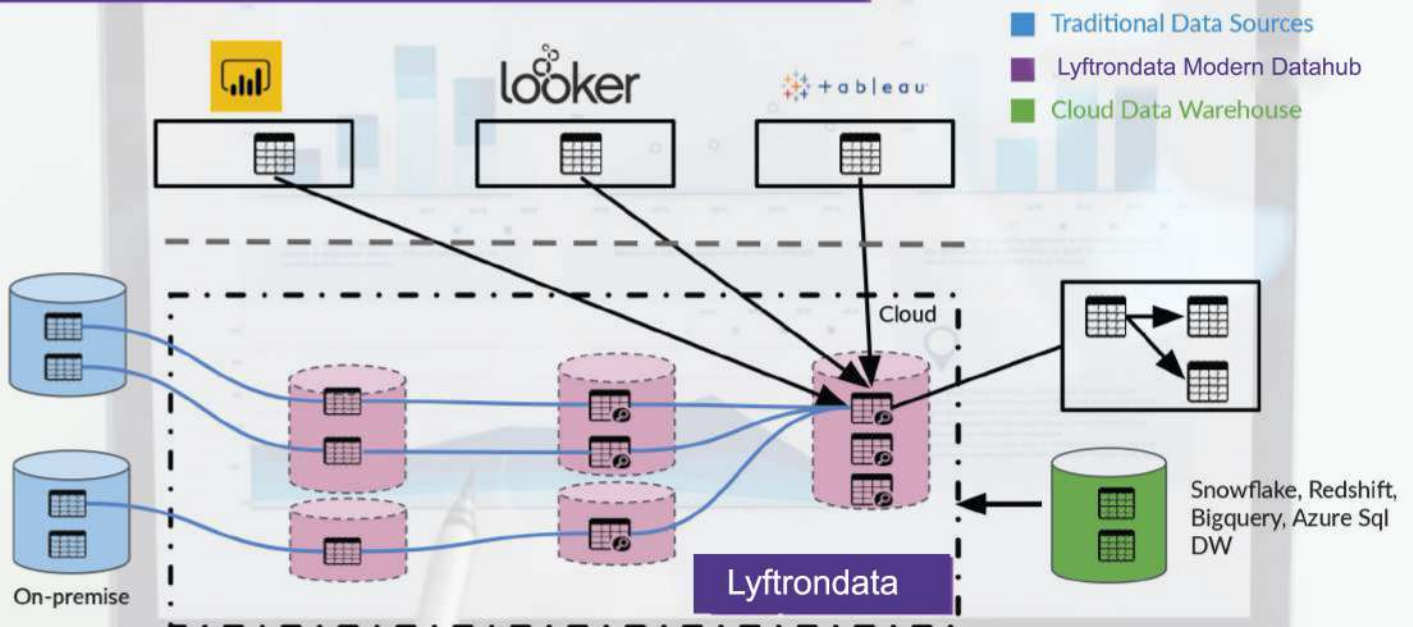


### Fully Automated Data Pipeline

Fully automated data pipelines that quickly replicate your dataset. The fully automated data pipelines completely replicate your data and provide access to data that once hidden from analytics. They help you in saving valuable business hours and help you to take more data driven decisions.

# A TRANSFORMATIONAL STEP FOR BI ACCELERATION GUIDED BY THESE USE CASES

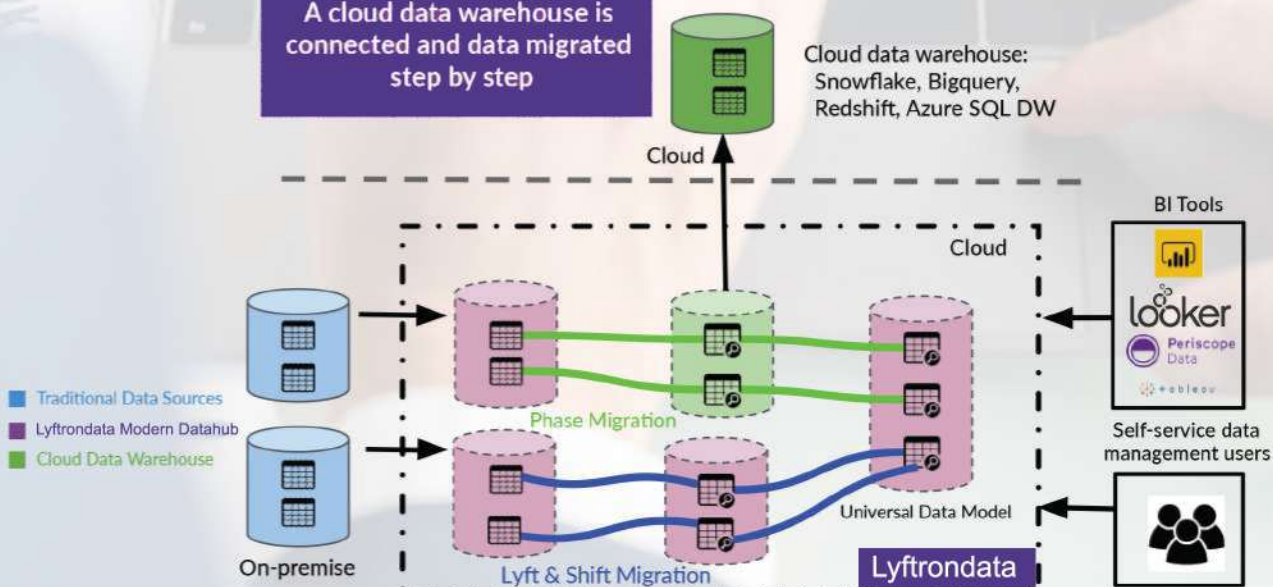
## Agile Universal Data Model



Lyftron provides universal data model capability that enables changes from the source dynamically in the semantic layer and allows enterprises to avoid manual semantic data model changes.

## Cloud Migration

A cloud data warehouse is connected and data migrated step by step

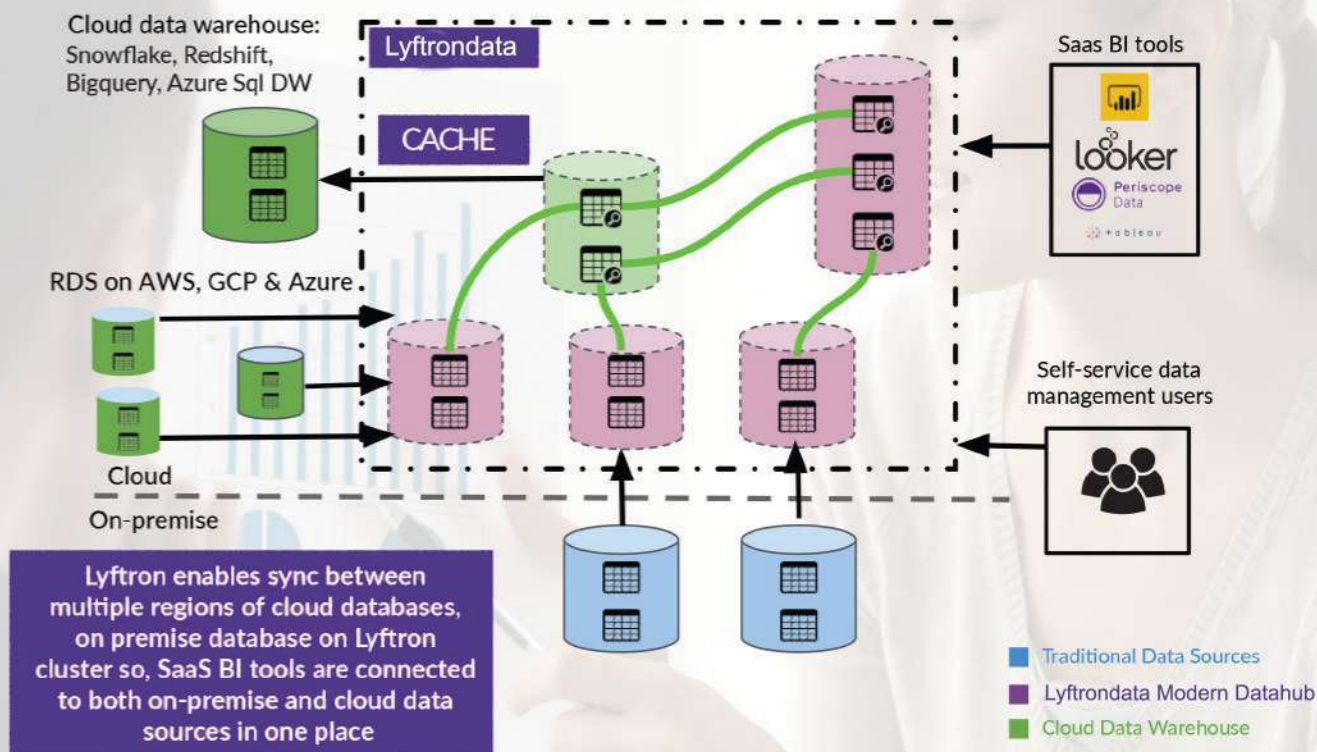




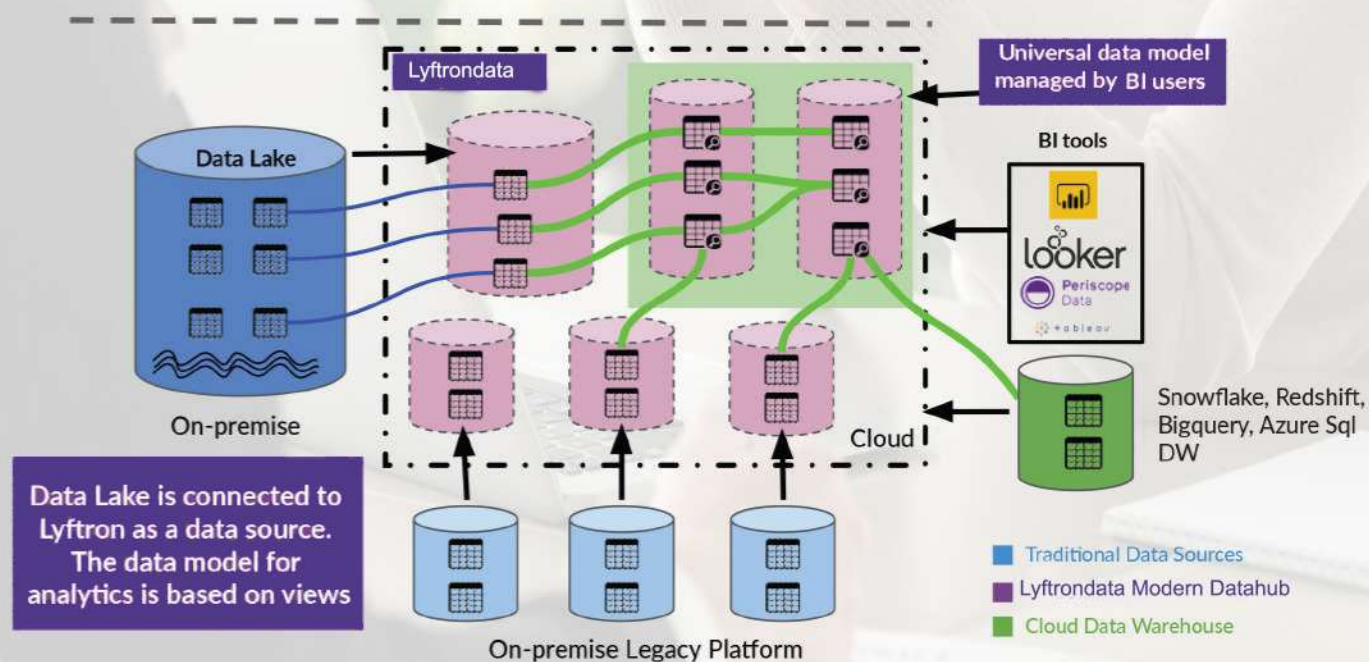
## INSTANT BI WITH ZERO ETL/ELT

## HEADACHES UTILIZING THESE USE CASES

# Hybrid Cloud Management



# Governed Data Lake Analytics



# TOSS THE COMPLEXITY EMBRACE SIMPLICITY



## Democratize data with ANSI SQL

ANSI SQL, Lyftron's data modeling layer, allows customers to define business logic so everyone in the organization can get reliable and consistent results no matter how SQL-savvy they are. This makes it possible for customers to avoid arguing over conflicting results and how data was pulled in the first place, and focus more on taking concrete actions based on results.



## Shorten time to insights

Empower data savvy users to find and prepare the data they need for analytics. Enable real-time access to any data source from any BI tool.



## Hybrid cloud management

Build a hybrid cloud data warehouse that acts as a data bridge between leading cloud platforms, on-premise data warehouses, and data sources. With Lyftron, users can instantly access all data from different regions in a data hub, and migrate from legacy databases to a modern data warehouse without worrying about coding data pipelines manually.



## BI acceleration

Lyftron is a data layer for Business Intelligence that both simplifies data loading to a target Data Warehouse and also modernizes the traditional Data Warehouse architecture, adding true real-time query capabilities.



## Enterprise wide data catalog & data lineage

Enable full database object search guided by the principles of tagging, alias, and data set definition. Lyftron's platform empowers data analysts to collaborate with ease. The data lineage process is also simplified, enabling teams to monitor data sets usage to maintain a healthy warehouse.



## Enhance security of data

Register over 140+ types of data sources in one place. Choose the most valuable data sources and replicate them to the cloud.



DELIVERING ON THE PROMISE OF TRUE  
SCALABILITY AT THE LOWEST COST

Out of the

**85%**

of companies who  
are trying to be  
data-driven, only

**37%**

have been  
successful in  
their initiatives.

**DON'T BE ONE OF THEM.**



**DATA IS THE FUEL OF  
SUCCESSFUL BUSINESS**

**Embrace data innovation and  
schedule your demo today!**

Lyftron enables instant access to data and effortless data replication in days not months with the compute power of Snowflake & Spark.

Visit: [www.lyftrondata.com](http://www.lyftrondata.com)

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