



Load data from Google ads to Snowflake in minutes

LYFTRON AND SNOWFLAKE

Lyftron enables realtime streaming and bulk loading on Snowflake & accelerate data movement with the power of Spark compute.




WHY LYFTRON

We will enable your business to make data-driven decisions by:

- ◆ **Empowering** your business with cost-effective, scalable data solutions
- ◆ **Enabling** querying any data with ANSI SQL
- ◆ **Eliminating** complexity so you can access your data easily
- ◆ **Shorten** time to insights and cut the data management process by 75%
- ◆ **Pre built connectors** automatically deliver data to warehouses in normalized schemas

USE CASES WE SOLVE

-  Create data pipelines in minutes
-  Shorten time to insights
-  Query any data with ANSI SQL
-  Data lineage and replication
-  Enhanced security built for the cloud
-  Data warehouse modernization
-  Governed data lake(Data Vault 2.0)
-  Hybrid cloud management

TOSS THE COMPLEXITY

EMBRACE SIMPLICITY



Register the Data Source

Connect to Google AdWords and import metadata. Register essential data sets in the catalog and begin real-time analytics.



Transform with SQL

Transform or filter the data using SQL that is translated to Google AdWords. Combine the data with other data sources.



Load to a Target Database

Automatically convert data types from Google AdWords to match the target database types. A columnar data pipeline will load the data without delays.



Query with SQL in Real-Time

Not all data sources must be replicated to a data warehouse to be usable for analytics. Use SQL for any data source and also query data in real-time.



Use any BI Tool

Lyftron fully simulates SQL Server on the wire so you can use standard SQL Server drivers available in all BI tools and query Facebook or combine it with other data sources.



Accelerate BI by Prototyping

Shorten BI projects by 4x with a simple trick. First define all required data sets virtually. Build the dashboards on real-time data, consult with business users and replicate the data only when required.



DELIVERING ON THE PROMISE OF TRUE SCALABILITY AT THE LOWEST COST

Out of the

85%

of companies who
are trying to be
data-driven, only

37%

have been
successful in
their initiatives.

DON'T BE ONE OF THEM.



DATA IS THE FUEL OF SUCCESSFUL BUSINESS

**Embrace data innovation and
schedule your demo today!**

Lyftron enables instant access to data and effortless data replication in days not months with the compute power of Snowflake & Spark.

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