

#### LYFTRON AND SNOWFLAKE

Lyftron enables realtime streaming and bulk loading on Snowflake & accelerate data movement with the power of Spark compute.

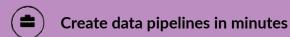


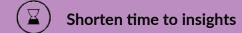
#### **WHY LYFTRON**

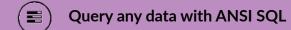
We will enable your business to make data-driven decisions by:

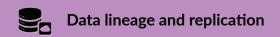
- Empowering your business with cost-effective, scalable data solutions
- Enabling quering any data with ANSI SQL
- Eliminating complexity so you can access your data easily
- ▶ Shorten time to insights and cut the data management process by 75%
- Pre built connectors automatically deliver data to warehouses in normalized schemas

#### **USE CASES WE SOLVE**

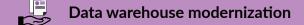


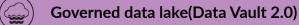


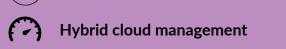














#### TOSS THE COMPLEXITY

### **EMBRACE SIMPLICITY**



#### Register the Data Source

Connect to Google AdWords and import metadata. Register essential data sets in the catalog and begin real-time analytics.



#### Transform with SQL

Transform or filter the data using SQL that is translated to Google AdWords. Combine the data with other data sources.



#### Load to a Target Database

Automatically convert data types from Google AdWords to match the target database types. A columnar data pipeline will load the data without delays.



#### Query with SQL in Real-Time

Not all data sources must be replicated to a data warehouse to be usable for analytics. Use SQL for any data source and also query data in real-time.



#### Use any BI Tool

Lyftron fully simulates SQL Server on the wire so you can use standard SQL Server drivers available in all BI tools and query Facebook or combine it with other data sources.



#### Accelerate BI by Prototyping

Shorten BI projects by 4x with a simple trick. First define all required data sets virtually. Build the dashboards on real-time data, consult with business users and replicate the data only when required.

## ⊮lyftron |

# DELIVERING ON THE PROMISE OF TRUE SCALABILITY AT THE LOWEST COST

Out of the

85%

of companies who are trying to be data-driven, only

37%

have been successful in their initiatives.

DON'T BE ONE OF THEM.

a-driven, only

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Visit: www.lyftron.com



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Embrace data innovation and schedule your demo today!

Lyftron enables instant access to data and effortless data replication in days not months with the compute power of Snowflake & Spark.