



# Why IT Should Consider Agile Modern Data Delivery Platform

## LYFTRONDATA FOR IT

IT departments deal with huge volumes of data that is rich and diverse, consisting of call center logs, payroll, attendance management, service tickets, staffing system details etc.

Transforming these humongous volumes of data is a huge challenge with traditional data transformation tools. The legacy tools are highly structured in nature and offer support for limited datatypes, they tend to slow down drastically while transforming unstructured and semi structured data. Lyftrondata modernize IT departments by offering them the flexibility to consolidated data of their choice without being bound by structure or schema of the data warehouse.



### Virtual Scalability

Lyftrondata offers unlimited scalability. The fully automated data pipelines quickly adapt to the growing needs of your organization without impacting the performance and user experience.



### One Source for a variety of data

Single source of truth for diverse data. Store all your structured, semi-structured and unstructured data at one single location and eliminate multiple and cost-prohibitive systems.

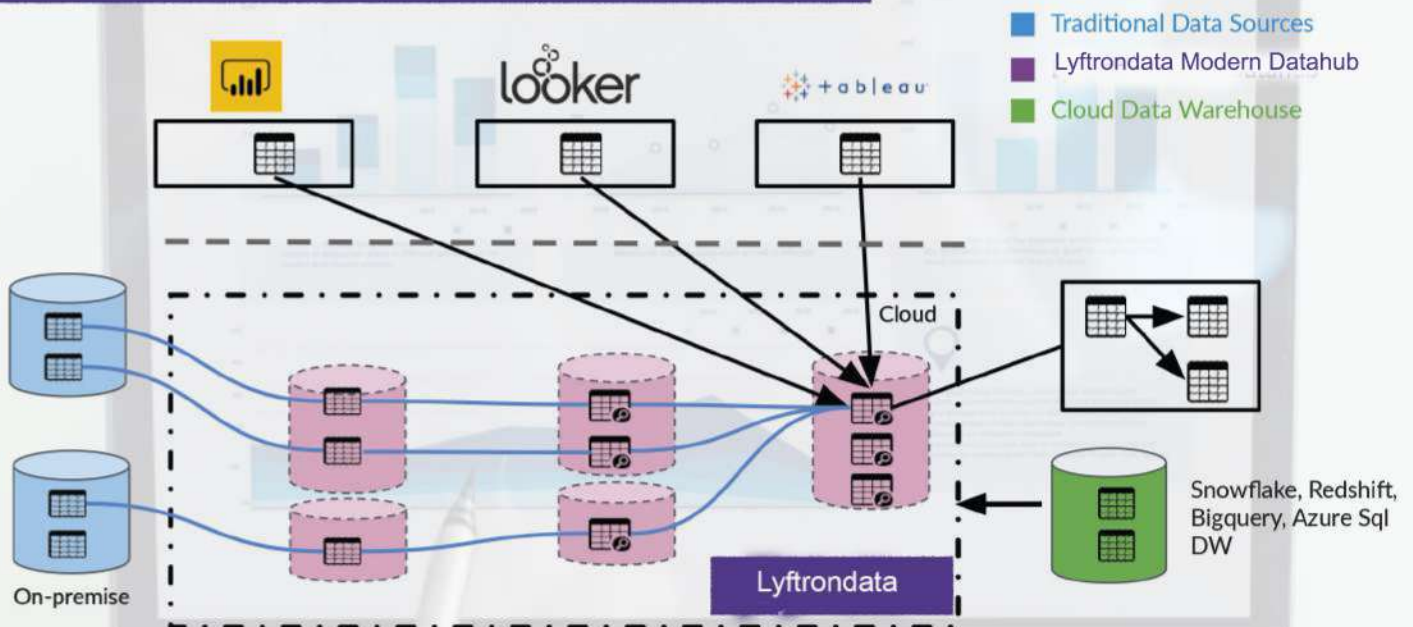


### Data driven business expansion

Fuel your expansion plans with data. Understand the request for IT and plan your expansion plans with valuable insights from your data.

# A TRANSFORMATIONAL STEP FOR BI ACCELERATION GUIDED BY THESE USE CASES

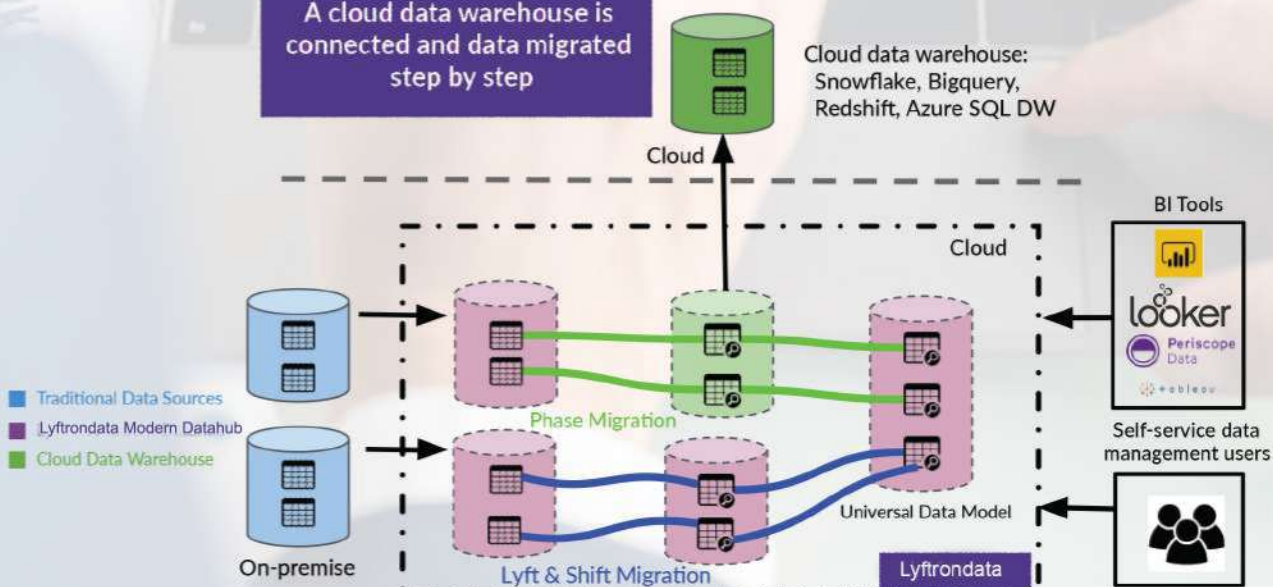
## Agile Universal Data Model



Lyftrondata provides universal data model capability that enables changes from the source dynamically in the semantic layer and allows enterprises to avoid manual semantic data model changes.

## Cloud Migration

A cloud data warehouse is connected and data migrated step by step

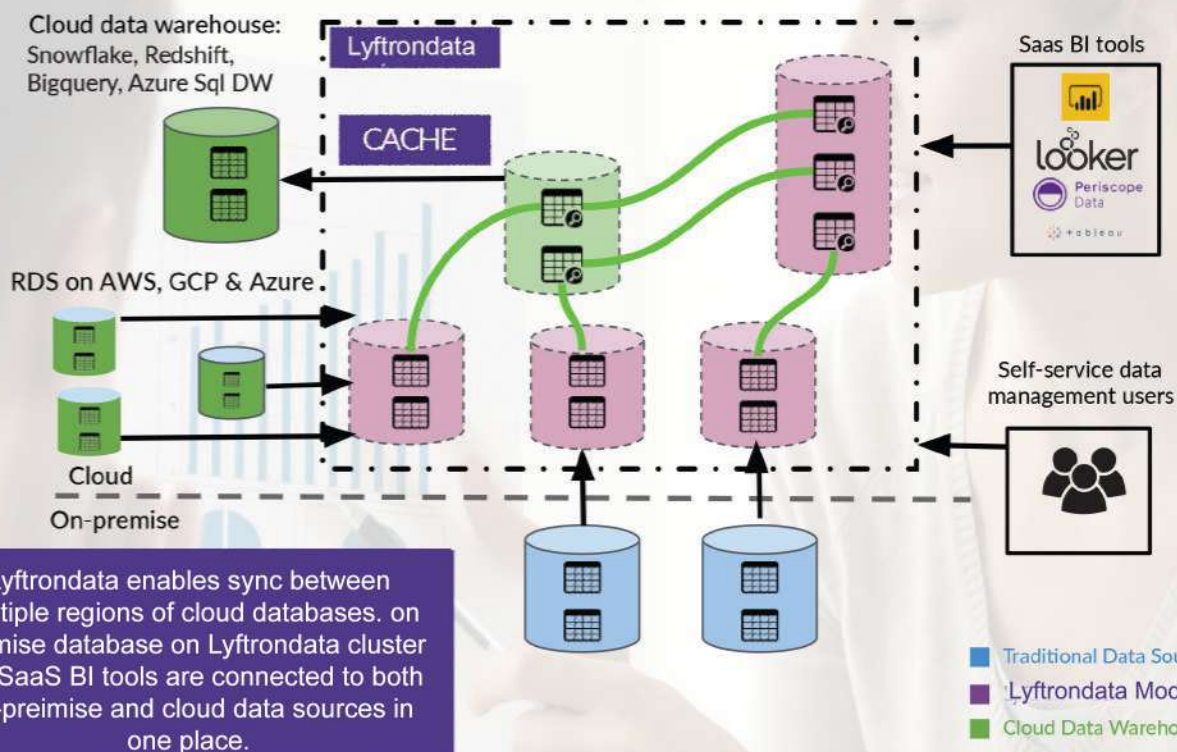




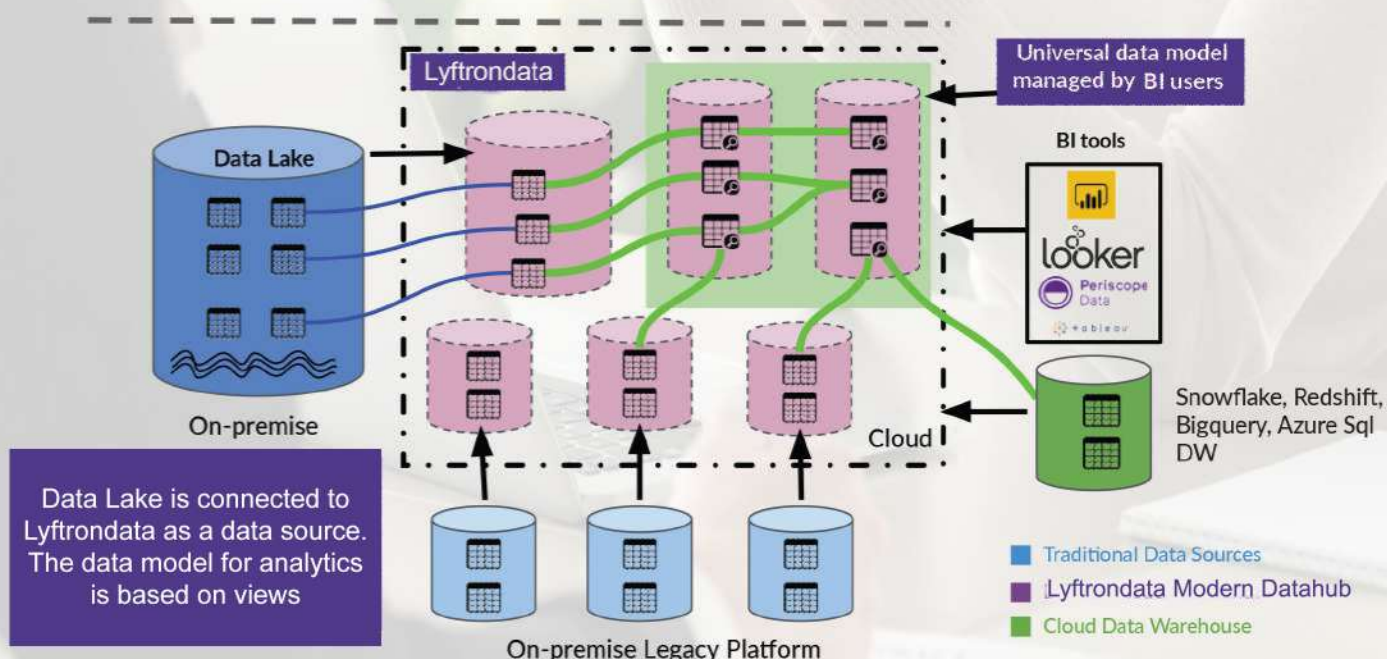
## INSTANT BI WITH ZERO ETL/ELT

## HEADACHES UTILIZING THESE USE CASES

### Hybrid Cloud Management



### Governed Data Lake Analytics



# TOSS THE COMPLEXITY EMBRACE SIMPLICITY



## Democratize data with ANSI SQL

ANSI SQL Lyftrondata's modeling layer, allows customers to define business logic so everyone in the organization can get reliable and consistent results no matter how SQL-savvy they are. This makes it possible for customers to avoid arguing over conflicting results and how data was pulled in the first place, and focus more on taking concrete actions based on results.



## Hybrid Cloud Management

Build a hybrid cloud data warehouse that acts as a data bridge between leading cloud platforms, on-premise data warehouse, and data sources. With Lyftrondata, users can instantly access all data from different regions in a datahub and migrate from legacy database to a modern data warehouse without worrying about coding data pipelines manually.



## Enterprise wide data catalog & data lin-

Enable full database object search guided by the principles of tagging, alias and data set definition. Lyftrondata's platform empowers data analysts to collaborate with ease. The data lineage process is also simplified, enabling teams to monitor data sets usage to maintain a healthy warehouse.



## Shorten time to insights

Empower data savvy users to find and prepare the data they need for analytics. Enable real-time access to any data source from any BI tool.



## BI acceleration

Lyftrondata is a data layer for business intelligence that both simplifies data loading to a target data warehouse and also modernizes the traditional data warehouse architecture, adding true real-time query capabilities.



## Enhance security of data

Register over 140+ types of data sources in one place. Choose the most valuable data sources and replicate them to the cloud.



DELIVERING ON THE PROMISE OF TRUE  
SCALABILITY AT THE LOWEST COST

Out of the

**85%**

of companies who  
are trying to be  
data-driven, only

**37%**

have been  
successful in  
their initiatives.

**DON'T BE ONE OF THEM.**



**DATA IS THE FUEL OF  
SUCCESSFUL BUSINESS**

**Embrace data innovation and  
schedule your demo today!**

Lyftron enables instant access to data and effortless data replication in days not months with the compute power of Snowflake & Spark.

Visit: [www.lyftrondata.com](https://www.lyftrondata.com)

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