

Migrate from Netezza to Snowflake

\$100 of cloud data resources deliver the equivalent of \$10 million of legacy data architecture.

LYFTRONDATA AND SNOWFLAKE

You no longer have to rely on legacy systems to store and warehouse your data. Many Netezza users are exploring cloud innovation to achieve scalability and simplicity to meet their modern data warehouse initiatives.

We specialize in services like Netezza to Snowflake migration, consulting, implementation and PoCs. Our team will assess your needs, propose a data warehouse architecture and lead you through the migration process.

WHY WORK WITH US

We will enable your business to make data-driven decisions by:

- ◆ **Empowering** your business with cost-effective, scalable data solutions
- ◆ **Enabling** predictive analytics to keep you ahead of trends
- ◆ **Eliminating** complexity so you can access your data easily
- ◆ **Actioning** effective Business Intelligence so you can collect the most relevant data precisely when you need it

WHY MODERNIZE THE NETEZZA ECOSYSTEM?



For Greater Scalability



Save cost of acquisition



Eliminate the complexities



Gain insights faster from your data



Focus on delivering higher value



Support SLA's with confidence

TOSS THE COMPLEXITY EMBRACE SIMPLICITY



For Greater Scalability

A modern solution for modern analytics. Traditional warehousing solutions were not designed for today's requirements. Their cost, rigidity and complexity impede organizations from keeping up with rapidly growing and changing data needs.



Save cost of acquisition

Snowflake can support unlimited concurrency because of its unique multi-cluster shared data architecture which allows for multiple computation tasks to operate simultaneously on the same data without compromising on performance.



Eliminate the complexities

Deploy a data architecture that is a true data warehouse-as-a-service built for the cloud. Consolidate multiple data platforms and data marts into a single, scalable solution. Streamline DW capital expenditures while dramatically simplifying your data environment.



Gain insights faster from your data

Natively ingest and load diverse corporate data such as sales, ERP, CRM, weblogs, clickstream and event data and immediately begin processing. Deliver real-time performance across a range of query types whether simple or complex without barriers to concurrency.



Focus on delivering higher value

No need to stress over testing and certifying a dozen or more distribution software components, provisioning systems, managing clusters, constructing serializers and de-serializers, or securing and protecting data. Nearly eliminate all data-related low-level admin tasks that drain your time and focus on profit-generating tasks instead.



Support SLA's with confidence

Independently scale storage, compute or user resources at the time of need. No need to pre-configure or pre-size peak demand months in advance, simply scale compute resources up or out - automatically or on the fly, then just as easily turn them off when not needed.

lyftrondata | DELIVERING ON THE PROMISE OF TRUE SCALABILITY AT THE LOWEST COST

Out of the

85%

of companies who
are trying to be
data-driven, only

37%

have been
successful in
their initiatives.

DON'T BE ONE OF THEM.



DATA IS THE FUEL OF SUCCESSFUL BUSINESS

Embrace data innovation and
schedule your demo today!

Snowflake is the world's number one Cloud Share house solution allowing businesses to store and analyze diverse data more easily and quickly without the cost and complexity of traditional data solutions.

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Visit: www.lyftrondata.com

✉ contact@lyftron.com

☎ 888-856-2238