



# NIFLA'S CORPORATE SPONSORSHIP TERMS & CONDITIONS

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Please know that all corporate sponsors will be asked to agree to all terms below to receive sponsorship benefits which align with your sponsorship level of support.

1. Upon submitting your corporate sponsorship, **you must provide NIFLA with a primary contact for your organization.** Unless instructed otherwise, the NIFLA team will only contact the primary contact regarding any updates, utilization of benefits, renewing your sponsorship, etc. *The sponsor is responsible for alerting the NIFLA team if your organization has a new primary contact or new contact information.* NIFLA is NOT responsible for any unused or missed benefits due to a lack of updates from the sponsor regarding contact information.
2. **Each corporate sponsorship agreement is good for one year from the date that your sponsorship is paid.** Once the one-year mark has passed, you are not entitled to any agreed benefits from your previous sponsorship. NIFLA's team will send you reminders as your sponsorship nears expiration. NIFLA reserves the right to offer sponsorship extensions on a case-by-case basis.
3. **Monthly Course Attendee Reports:** This benefit is designed to help companies make connections with pregnancy centers' CEOs and medical staff. Each month, all eligible corporate sponsors will be sent a list with names, physical addresses, email addresses, and phone numbers. Sponsors have the opportunity to make connections with potential clients via email blasts, hard copy mail, or personal phone calls.
4. **Company Listing on NIFLA's Member Website:** Eligible sponsors may provide the NIFLA team with their logo, a link to their website, and a short paragraph description of their company.
5. **Company Listing on NIFLA's Online Course Website:** Eligible sponsors may provide the NIFLA team with their logo and link to their website.
6. **Company Listing on NIFLA's Emails:** NIFLA does NOT promise or guarantee that eligible sponsors will be listed on every email that comes out of the NIFLA office. The frequency and placement of your company's logo and information will be established in your customized sponsorship agreement.
7. **Company Items in Course Manuals or Membership Packets:** All printed sponsor items must be 8.5x11 sheets or smaller. Any branded item must fit in an 8.5x11 plastic sleeve (pen, sticker, keychain, microfiber cloth, etc.). Eligible sponsors are responsible for sending all company items to the NIFLA office (address below) so the production team can put the materials in the course manuals.
8. **Company Supplies/ Equipment Trials at Practicums & Scanning Labs (US Machines, Gel, Wipes, etc.):** Please note that this benefit is primarily intended for ultrasound sponsors who provide resources and equipment for pregnancy clinics (ultrasound machines, transducers, medical grade cleaning supplies, etc.). Other companies not falling in this category are NOT automatically guaranteed supplies and product trials. Sponsors who provide food and beverages, computer software, insurance, marketing services, etc., will only be permitted to do trials at in-person courses if the product(s) apply to our members' needs and operations. If approved, this benefit will be listed in your customized sponsorship agreement.
9. **Company Presentations During Online or In-Person Institutes:** Eligible sponsors who take advantage of this benefit will be allowed a 10-15 minute presentation on their organization at some point during the training. The NIFLA conference team will coordinate with sponsors about scheduling their presentation time in advance. Please note that the NIFLA conference team may limit the number of presentations allowed at a particular course if sponsor attendance is high.
10. **Video Ad in NIFLA's Online Courses:** All eligible sponsor video ads must be three mins or less to be uploaded to the NIFLA online course platform. All sponsors must submit final copies of their videos already formatted as desired. The NIFLA office is not obligated to edit or format content for the sponsor organization before publishing it to the online course platforms.

As a friendly reminder, *not all of the benefits* listed in this document are automatically awarded to all corporate sponsors. Please refer to your customized sponsorship agreement to confirm which benefits your company is entitled to receive. If you have any questions or concerns, please contact [development@nifla.org](mailto:development@nifla.org).