



NIFLA'S CORPORATE SPONSOR BENEFIT OPTIONS

The following benefits can be incorporated into any customized sponsorship agreement. NIFLA leadership will assess and negotiate which benefits will be included in each agreement based on the in-kind gift or donation given by the sponsor. However, sponsors are urged to relay to the development team which benefits are of interest to them. **The only sponsors who are entitled to all of these benefits are "Champion Sponsors"** (Partners who have contributed a \$5000+ or an in-kind gift of equal value).

- Company Listing on NIFLA's Member Website
- Company Listing on NIFLA's Online Course Website
- Logo on Select NIFLA Email Blasts (Option of Courses & Training Emails or General Membership Emails)
- Logo on all NIFLA Email Blasts
- Company Logo on Newsletter & Monthly Tips Publication
- Company Logo on Ultrasound & Directors Institute Manuals
- 1 Company Item (Flyers, Pens, etc) in Ultrasound & Directors Institute Manuals
- 1 Company Item in NIFLA's Membership Packets
- Company Supplies/Equipment Trials at Practicums & Scanning Labs (US Machines, Gel, Wipes, etc.)
- Vendor Table at In-Person Ultrasound Institutes, Directors Institutes, & Practicums
- Company Presentations During Directors Institutes
- Video Ad in NIFLA's Online Courses
- Monthly Course Attendee Contact List
- Annual Membership Contact List