

Privacy Policy for EstateDealsClub

Effective Date: 03.20.2022

EstateDealsClub ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our platform, located at <u>estatedeals.club</u> (the "Site"), and related services. By accessing or using our Site and services, you agree to the terms of this Privacy Policy.

1. Who We Are

EstateDealsClub is a collaboration platform designed for real estate professionals including but not limited to investors, contractors, attorneys, escrow officers, and lenders. We provide tools and services for networking, collaboration and deal management tools with subscription-based access to various features. This Privacy Policy outlines how we handle your data.

2. Information We Collect

We collect information to provide better services to all our users. This includes:

A. Information You Provide to Us:

- 1. **Account Information:** When you register, we may collect your name, email address, phone number.
- Profile Information: You may provide additional information such as profile photo, company name, your real estate specialties, years of experience, languages spoken, state of operation, links to your social or business profiles and other account details.
- Payment Information: If you subscribe or transact on our platform, we collect payment details through Stripe, our third-party payment processor.

B. Information We Collect Automatically:

- 1. **Usage Data:** We may collect details of your interactions with our Site, such as pages viewed, search queries, clicks, and time spent on the Site.
- 2. **Device Information:** We may collect data about the device you use to access the Site, such as IP address, browser type, and operating system.
- 3. **Cookies:** We use cookies and similar technologies to improve your experience. You can manage cookie preferences through your browser settings.



C. Location Data:

1. For effective service delivery, we may require access to your geographical location to connect you with relevant users or services on our platform.

D. Referrals Data:

 We collect information about who referred you to our service, as well as data on referrals you make, to provide insights and rewards based on referral activity.

E. Notifications:

1. To provide efficient interaction, we may send notifications about updates, activity, and recommendations related to your account.

F. Information from Third Parties:

We may receive information from third parties, such as referrals through Stripe Connect, business leads added by other users, or publicly available information from your shared professional profiles.

3. How We Use Your Information

We use the information we collect for the following purposes:

- 1. **To Provide Services:** To create and manage your account, match you with other real estate professionals, and facilitate collaboration.
- 2. **To Prefill Forms:** To streamline your experience by pre-populating forms with previously provided data.
- 3. **To Improve Our Platform:** To analyze user behavior and enhance our Site's functionality, features, and user experience.
- 4. **To Communicate with You:** To send service updates, promotional emails, or notifications related to your account or activity on the Site.
- 5. **For Compliance:** To comply with legal obligations and enforce our terms and policies.

4. How We Share Your Information

We may share your information in the following circumstances:

A. With Other Users:

1. Your profile information, including specialties, contact details, and ratings, may be visible to other users for networking and collaboration.



B. With Service Providers:

1. We share your information with trusted third parties, such as Stripe for payment processing and Firebase for notifications.

C. For Legal Compliance:

1. We may disclose your information when required by law or to protect our rights, users, or third parties.

D. Aggregate Data:

1. We may share aggregate or de-identified data for industry analysis, demographic profiling, or other purposes that do not identify individual users.

E. During Business Transactions:

1. If we undergo a merger, acquisition, or sale of assets, your information may be part of the transferred assets.

5. Your Choices and Rights

A. Managing Your Data:

1. You can update or delete your account information through your profile settings.

B. Data Portability:

1. Upon request, we will provide you with a copy of your personal data in a machine-readable format.

C. Marketing Preferences:

1. You can opt out of receiving promotional communications by clicking the unsubscribe link in our emails or updating your preferences in your account settings.

D. Data Deletion:

 You can request to delete your personal data by contacting us at <u>support@estatedeals.club</u>. Certain data may be retained to comply with legal obligations.



6. Security

We implement industry-standard security measures to protect your information. However, no method of transmission or storage is 100% secure. By using our Site, you acknowledge this risk.

7. Children's Privacy

Our platform is not intended for individuals under the age of 18. We do not knowingly collect personal data from children. If we become aware of such data, we will delete it.

8. Region-Specific Disclosures

For residents of certain regions or states, such as California, we comply with applicable privacy laws, including the California Consumer Privacy Act (CCPA). You may have additional rights, such as the right to know what data we collect, the right to request deletion, and the right to opt out of data sharing for targeted advertising. Please contact us at support@estatedeals.club for more details.

9. Updates to This Privacy Policy

We may update this Privacy Policy periodically. We will notify you of significant changes by posting a notice on our Site or emailing you. Please review the Privacy Policy regularly.

10. Contact Us

If you have questions or concerns about this Privacy Policy, contact us at support@estatedeals.club