



ANNUAL REPORT 2022-2023

Racquetball Canada

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TABLE OF CONTENTS

TO OUR Partners _____	4
Strategic Highlights _____	4
Sport Highlights _____	5
Operating Highlights _____	Error! Bookmark not defined.
Social Media Highlights _____	7
FINANCIAL SUMMARY and Auditors Report _____	9

MESSAGES



This was a year of growth and excitement for Racquetball Canada. Throughout the year it was wonderful to see the new and redeveloped programs as coaches and volunteers took the tools that were developed throughout the pandemic and used them in inventive ways to introduce the sport to new participants and to re-engage our long-time participants of all ages and abilities. We saw people having fun on the new inflatable courts and coaches using the new coaching programs. With the assistance of the Canadian Olympic Committee, we were able to educate our board and members on good governance through a series of sessions provided by LBB Strategies and our amazing staff worked countless hours developing our Safe Sport Framework. We can all be very proud in knowing that Sport Canada ranks Racquetball Canada as one of the top NSOs in governance. I look forward to working alongside our staff and volunteers to continue this great work.

Gwen Smoluk, President



This year started out strong with the return of our National Championships in Brossard. We had a good turn out and the atmosphere was very positive. We also incorporated our Junior Championships with the Senior Championship with great success. The staff continued to make some great resources for coaches and athletes including the Badge Program. Safe Sport was a critical part of our work this year and we became signatories to the Office of the Sport Integrity Office, and we had 80 people in our organization sign the Universal Code of Conduct to Prevent & Address Maltreatment in Sport (UCCMS). Our athletes represented us strongly in international competitions. We look forward to working with our provinces in the 2023-2024 year to continue to grow racquetball and fill our courts!

Kathy Brook, Executive Director

TO OUR PARTNERS

Strategic Highlights

- Badge Program implemented across the country
- Badge Program portal for coaches on racquetballcanada.ca
- Top 3 Sport Canada report card score
- Creation of a Governance policy
- Completed Good Governance Workshop Series
- Competition of an Onboarding manual for Board and Committee Members
- Part of the Competition Manipulation NSO Pilot Working Group
- Creation of Competition Manipulation Policy
- Signatory to the Office of the Sport Integrity Commission (OSIC)
- Adoption of the Universal Code of Conduct to Prevent & Address Maltreatment in Sport (UCCMS)
- Canadian Officials selected for international officiating assignments at the Junior World Championships and Pan American Championships
- Officials Education on-line module was published in the locker at coach.ca/locker, with 37 participants since release
- 12 coach education workshops were delivered
- 123 coaches were trained.
- Women in Coaching Network continued to meet
- Inflatable Court resources were created
- 20 Inflatable Courts now across Canada
- 8 of 10 provinces using national website platform
- New event calendar added to our website
- Tutorials for the website available through the provincial resource portal



Sport Highlights

2022 National Champions:

- Women's Open Singles - Frédérique Lambert (QC)
- Men's Open Singles - Samuel Murray (QC)
- Women's Open Doubles - Frédérique Lambert (QC) and Michèle Morissette (QC)
- Men's Open Doubles - Samuel Murray (QC) & Tommy Murray (QC)
- Girls 21U Singles - Cassie Prentice (QC)
- Boys 18U Singles - Nathan Jauvin (QC)
- Girls 16U Singles - Ofelia Wilscam (QC)
- Boys 16U Singles - Asher Pocsai (ON)
- Girls 14U Singles - Lahni Buller (AB)
- Boys 14U Singles - Oren Gouldie (MB)

World Championships - August 2022

- Frédérique Lambert & Michèle Morissette
 - Women's Doubles - Bronze
- Coby Iwaasa & Sam Murray
 - Men's Doubles - Bronze
- Frédérique Lambert & Sam Murray
 - Mixed Doubles - Silver
- Men's Team Event - Silver
- Overall Team Event - 4th

Medalists at the 2021 Junior World Championships

- Leyton Gouldie & Asher Pocsai
 - Boys Doubles 16U - Bronze
- Ofelia Wilscam & Christian Pocsai
 - Mixed Doubles 18U - Bronze



Sport Canada Athlete Assistance Program.

- Four athletes were awarded 1-year cards based on their top 8 finish at the World Championships.
 - Frédérique Lambert
 - Michèle Morissette
 - Samuel Murray
 - Coby Iwaasa



Other Sport Highlights

- Michèle Morissette and Lee Connell qualified for and competed in the 2022 World Games in Birmingham, Alabama.
- Samuel Murray had a season ending ranking of 6th in singles and 6th in doubles on the International Racquetball Tour. He was ranked as high as 3rd during the season in singles.
- Summer Training Camp was held in Winnipeg with 10 athletes attending.
- Our Integrated Service Team (IST) continued to support national team athletes.
- Selection Events were held in Brossard and Grand Prairie.
- Westerns were held in Calgary and the Easterns were held in Valleyfield.
- National Championships were held in Brossard with 75 participants.
- World Championships were held in San Luis Potosi, Mexico.



Social Media Highlights

- There was significant growth with the Racquetball Canada YouTube channel.
- The “reach” on Facebook has decreased but intentional Facebook “visits” have increased.
- 24 commented matches were livestreamed at the 2022 National Championships and are available on Facebook and YouTube.
- Matches from selection events were recorded and uploaded to YouTube.

The following charts, show a year-to-year comparison of data.

- “Visits” are the number of times a channel has viewed (ie: an intentional visit).
- “Reach” is the number of people who saw content from a social channel or about a social channel.
- With the on Facebook and Instagram some of the data that we were able to access from previous years is no longer available. For YouTube, the data prior to 2020 was not significant so is not listed. This is indicated by an *.
- With the changes with Twitter, data for 2021 / 2022 cannot be verified and the 2022 / 2033 data seems to be inconsistent.

Facebook	2021/2022		2022/2023	
Increase / Decrease	#	% over last year	#	% over last year
Visits	6,914	*	24,362	+252
Reach	71,804	+300	50,914	-29
New Followers	202	*	191	-5

Instagram	2021 / 2022		2022 / 2023	
Increase / Decrease	#	% over last year	#	% over last year
Visits	2,389	*	6,536	+174
Reach	5407	+188	6,319	+17
New Followers	*	*	102	*

YouTube	2020 / 2021		2021 / 2022		2022 / 2023	
Increase / Decrease	#	% over last year	#	% over last year	#	% over last year
Views	404	*	2,249	+457	48,500	+2,057
Impressions	500	*	7,307	+1,361	676,335	+9,156
Watch Time (hours)	17	*	61	+259	5617	+9,108
New Subscribers	16	*	22	+38	172	+682

Twitter	2021 / 2022		2022 / 2023	
Increase / Decrease	#	% over last year	#	% over last year
Impressions	106,000	*	15,794	-85

FINANCIAL SUMMARY AND AUDITORS REPORT

- See attached documents