redesign

EVENT REGISTRATION TERMS AND CONDITIONS

The Drala Project, Inc. d/b/a The Redesign Group

Version Date: September 2026

1. Acceptance of Terms

By registering for, attending, or participating in any event hosted, organized, or sponsored by The Drala Project, Inc. d/b/a The Redesign Group ("Redesign," "we," "us," or "our") (each, an "Event"), you ("Attendee" or "you") acknowledge that you have read, understood, and agree to be bound by these Event Registration Terms and Conditions (these "Terms"). Your registration for, attendance at, or participation in any Event constitutes your acceptance of these Terms in their entirety.

If you register another individual for an Event, you agree to provide that individual with these Terms before the Event. Each individual must accept these Terms through the registration process or by attending or participating in the Event.

If you do not agree to these Terms, you may not register for or attend any Event.

As used in these Terms, "Released Parties" means Redesign, its affiliates, partners, officers, directors, employees, contractors, agents, successors, and assigns. "Claims" means any and all claims, demands, actions, causes of action, damages, losses, costs, or expenses of any kind.

2. Assumption of Risk

2.1 Attendance at and participation in any Event is entirely voluntary.

2.2 Events may involve inherent risks, including, without limitation, physical activity; sporting and recreational activities (such as golf, boating, water sports, and outdoor excursions); travel by various modes of transportation; inclement weather; interaction with other Attendees and third parties; exposure to food allergens; and varying environmental conditions.

2.3 To the maximum extent permitted by applicable law, you knowingly and voluntarily assume all risks, whether known or unknown, foreseeable or unforeseeable, arising out of or relating to your attendance at, participation in, or travel to or from the Event and any related activities, transportation, or excursions, including the risk of personal injury, illness, death, or property damage.

2.4 By registering for and attending an Event, you represent that you are physically able to participate in Event activities. You are solely responsible for evaluating whether you can safely participate in any Event activity.

3. Alcohol

3.1 If alcoholic beverages are served at an Event and you choose to consume them, you do so voluntarily and at your own risk. You assume full responsibility for your actions, behavior, and conduct while under the influence of alcohol.

3.2 By consuming alcohol at an Event, you represent and warrant that you are of legal drinking age in the jurisdiction where the Event takes place.

3.3 Redesign reserves the right to refuse alcoholic beverage service to any Attendee at any time, in its sole discretion.

3.4 You agree that you will not provide, furnish, or make available any alcoholic beverages to any individual who is under the legal drinking age in the applicable jurisdiction.

4. Attendee Conduct

4.1 You agree to comply with all applicable laws, regulations, venue rules, and any Event code of conduct communicated by Redesign before or during the Event.

4.2 Redesign reserves the right, in its sole discretion, to remove any Attendee from an Event, without refund or compensation, for behavior that is disruptive, unlawful, harassing, threatening, or otherwise inconsistent with a professional environment.

5. Photo, Video, and Likeness Release

5.1 **Grant of License.** By attending or participating in any Event, and subject to any withdrawal rights required by applicable law, you grant Redesign, its affiliates, sponsors, and partners a perpetual, royalty-free, worldwide license to photograph, film, record, and otherwise capture your image, voice, likeness, and statements, and to use, reproduce, modify, distribute, publish, and display those Recordings in any media for lawful business purposes without compensation.

5.2 **Waiver of Approval.** You waive any right to inspect or approve the finished Recordings or any use thereof. You release the Released Parties from any Claims arising from such use, including claims based on rights of privacy, rights of publicity, or defamation.

5.3 **Third-Party Recording.** You acknowledge that Event venues, vendors, and sponsors may independently photograph, film, or otherwise record the Event. You consent to such recording and release Redesign from any liability related to recordings made by such third parties.

6. Third-Party Service Providers

6.1 Events may involve services provided by third parties, including venues, caterers, transportation providers, destination management companies, entertainment providers, and audiovisual vendors (collectively, "Third-Party Providers"). Redesign acts as an organizer and coordinator of Events but does not own, operate, or control any Third-Party Provider.

6.2 To the maximum extent permitted by applicable law, Redesign is not responsible or liable for any act, omission, negligence, or misconduct of any Third-Party Provider, including the quality, safety, or availability of third-party services, transportation, venues, or facilities. Any claims arising from the services of a Third-Party Provider must be directed to that provider.

6.3 Certain Events or Event activities may require you to execute additional waivers, releases, or agreements imposed by the venue, activity provider, or Third-Party Provider as a condition of participation. By registering for an Event, you agree to execute any such additional waivers or releases promptly upon request. Refusal to do so may result in your exclusion from the applicable activity or Event without refund or compensation.

7. Personal Property

Redesign is not responsible for loss, theft, or damage to personal property brought to or left at any Event venue, including luggage, electronic devices, demonstration equipment, and other personal effects. You assume all risk of loss for personal property at the Event.

8. Release of Liability

8.1 To the maximum extent permitted by applicable law, you (and anyone claiming on your behalf) release, waive, and discharge the Released Parties from any and all Claims arising out of or relating to your attendance at, participation in, or travel to or from the Event, including Claims relating to personal injury, illness, property damage, or death. Nothing in this Section releases the Released Parties from liability for their own gross negligence, willful misconduct, or fraud.

8.2 **Waiver of California Civil Code Section 1542.** You expressly waive and relinquish all rights and benefits under Section 1542 of the California Civil Code, which provides:

"A general release does not extend to claims that the creditor or releasing party does not know or suspect to exist in his or her favor at the time of executing the release and that, if known by him or her, would have materially affected his or her settlement with the debtor or released party."

You understand that this waiver means you are giving up Claims you may not yet know about or that may arise after the Event. You also waive any rights under any statute or common law principle of similar effect in any other applicable jurisdiction.

9. Indemnification

You agree to indemnify, defend, and hold harmless the Released Parties from and against any and all third-party Claims, liabilities, damages, judgments, awards, losses, costs, and expenses (including reasonable attorneys' fees) arising out of or relating to:

- your attendance at or participation in the Event;
- your breach of these Terms;
- your violation of any applicable law or regulation;
- any act or omission by you that causes injury, death, or property damage to any third party; or
- damage you cause to any venue property, facilities, equipment, or furnishings.

This indemnification obligation survives the conclusion of the Event and any expiration or termination of these Terms.

10. Limitation of Liability

10.1 **Aggregate Cap.** To the maximum extent permitted by applicable law, in no event will the aggregate liability of the Released Parties to you for any and all Claims arising out of or relating to the Event exceed the greater of (a) one hundred U.S. dollars (USD $100.00) or (b) the Event registration fees actually paid by you to Redesign for the Event giving rise to the Claim.

10.2 **Exclusion of Certain Damages.** In no event will the Released Parties be liable for any indirect, incidental, special, consequential, or punitive damages, regardless of the theory of liability or whether such damages were foreseeable.

10.3 **Carve-Out.** The limitations in Sections 10.1 and 10.2 do not apply to liability arising from the Released Parties' gross negligence, willful misconduct, or fraud.

11. Personal Data and Privacy

Redesign collects personal data, such as name, email address, company, title, and dietary preferences, in connection with Event registration and attendance. Redesign uses this data to administer the Event, communicate Event-related information, and conduct legitimate business activities described in its Privacy Policy, available at https://www.redesign-group.com/privacy-policy. By registering for an Event, you acknowledge the processing described in these Terms and the Privacy Policy.

12. International Events

For Events held outside the United States, the following additional provisions apply:

(a) **Local Law.** Mandatory consumer protection, health and safety, or other laws of the jurisdiction where the Event takes place may provide rights that cannot be waived by contract. Nothing in these Terms overrides such mandatory local protections. To the extent any provision of these Terms conflicts with mandatory local law, local law prevails.

(b) **Data Protection.** Where the EU General Data Protection Regulation (GDPR), the UK GDPR, Canada's Personal Information Protection and Electronic Documents Act (PIPEDA), France's Loi Informatique et Libertés, or other applicable data protection laws apply, Redesign will process personal data in accordance with its Privacy Policy. Attendees have rights to access, correct, delete, restrict processing of, and port their personal data, and to withdraw consent, as provided by applicable law. Photo and video consent under Section 5 is separate from other data processing. Where applicable law permits withdrawal, an Attendee

may withdraw that consent prospectively by contacting Redesign. Withdrawal does not affect prior lawful uses and does not require Redesign to recall materials published before withdrawal became effective.

(c) **Cross-Border Travel.** You are solely responsible for obtaining all necessary visas, travel documents, vaccinations, and government approvals required for travel to and entry into the jurisdiction where the Event is held. Redesign assumes no responsibility for your inability to travel to or enter any jurisdiction.

13. Cancellation and Force Majeure

Redesign reserves the right to cancel, postpone, relocate, or modify any Event, in whole or in part, at any time and for any reason, including circumstances beyond Redesign's reasonable control (such as acts of God, pandemic, epidemic, government action, labor disputes, venue unavailability, severe weather, or security concerns). In the event of cancellation by Redesign, Redesign's sole obligation will be to refund any Event registration fees actually paid by you. Redesign will not be liable for any travel expenses, lodging costs, or other costs incurred by you in connection with a cancelled, postponed, relocated, or modified Event.

14. Governing Law and General Provisions

14.1 **Governing Law.** These Terms are governed by and construed in accordance with the laws of the State of California, without regard to conflict-of-laws principles.

14.2 **Dispute Resolution.** Any dispute arising out of or relating to these Terms or any Event will be resolved exclusively in the state or federal courts located in Los Angeles County, California, and you consent to the personal jurisdiction of such courts, except where mandatory local law requires otherwise. You agree that any dispute will be resolved on an individual basis and waive any right to participate in a class action, collective action, or representative proceeding.

14.3 **Limitation on Claims.** To the maximum extent permitted by applicable law, any Claim arising out of or relating to these Terms or any Event must be commenced within one (1) year after the cause of action accrues. Failure to bring a Claim within such period will permanently bar the Claim.

14.4 **Severability.** If any provision of these Terms is held unenforceable, it will be modified to the minimum extent necessary to render it enforceable, or severed if modification is not possible. All remaining provisions will continue in full force and effect.

14.5 **Entire Agreement.** These Terms, together with any Event-specific policies communicated by Redesign, constitute the entire agreement between you and Redesign regarding Event attendance and supersede all prior or contemporaneous communications on the subject.

14.6 **No Waiver.** Failure by Redesign to enforce any provision of these Terms will not constitute a waiver of that provision or any other provision.

14.7 **Modifications.** Redesign may update these Terms at any time by posting a revised version at https://www.redesign-group.com/legal. The version in effect at the time of your registration governs your attendance at that Event.

14.8 **Survival.** Sections 5, 7, 8, 9, 10, 11, and 14 survive the conclusion of any Event and any expiration or termination of these Terms.

14.9 **Electronic Acceptance.** By clicking "I Agree," "Register," or similar acceptance mechanism, or by attending the Event, you acknowledge that you have read and agree to these Terms. Your electronic acceptance has the same force and effect as a physical signature.

14.10 **Contact.** Questions about these Terms should be directed to: The Drala Project, Inc. d/b/a The Redesign Group, 222 N Pacific Coast Hwy, Floor 10, El Segundo, CA 90245.